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**FULL RANGE OF RNA INTERFERENCE PRODUCTS FROM B-BRIDGE INTERNATIONAL
B-Bridge Now Offers siSolutions™ RNA Interference Reagents**

Sunnyvale, CA – November 22, 2004: B-Bridge International, a premier provider of RNA interference (RNAi) technology in Japan, has announced the release of its siSolutions™ line of RNAi products including custom siRNA oligonucleotides. As a distributor of siRNA, B-Bridge has captured over 40% of the Japanese siRNA market by providing responsive and extensive technical support and design services. With its own line of products, B-Bridge believes it will have more flexibility to respond to the needs of researchers and provide them with siRNA reagents that better meet their research needs.

In the last few years, B-Bridge has focused on advancing RNAi technology through marketing, sales, R&D, and incubation activities. In addition to distributing siRNA in Japan, B-Bridge co-founded and incubated Avocel—a company focused on the development of siRNA therapies which was acquired by Benitec earlier this year. With a team of experienced researchers, B-Bridge has developed its own advanced B-Algo™ siRNA design algorithm that minimizes the potential for knockdown of non-targeted genes (off-target knockdowns). B-Bridge currently uses this expertise and technology to assist its customers and collaborators with the design of their experiments and siRNA oligonucleotides. The addition of the siSolutions RNAi products is an extension of these efforts and enables B-Bridge to offer a more complete solution to these researchers.

B-Bridge has launched the siSolutions line in Japan and will offer these products to its North American and international distributors in the beginning of Dec. Over the next several months, B-Bridge plans to extend the siSolutions product line, as well as introduce other unique RNAi-related technology.

B-Bridge International—founded in 2000 and based in Sunnyvale, California—provides quality tools and technology to advance global discovery in biotechnology. With access to worldwide markets in the academic, government, pharmaceutical and biotechnology sectors, B-Bridge fosters the development and availability of new technology through manufacturing, distribution, and incubation. As a global bridge for biotechnology transfer, manufacturing, and sales, B-Bridge facilitates innovation in life-science research.

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To learn more about B-Bridge International, please visit www.b-bridge.com.